

Experienced instructional designer specializing in developing asynchronous training solutions for sales, customer success, and marketing teams. Proven ability to collaborate with subject matter experts, incorporate generative AI responsibly, and manage multiple projects to strict deadlines. Drives curriculum development aligned with organizational objectives, enhancing coaching skills and reducing production times. Adept at communication, problem-solving, and delivering high-quality, engaging learning experiences. *Proficient in Agile, Articulate Rise, Articulate Storyline, HTML5, Google Workspace, and Microsoft Office Suite.*

CORE EXPERTISE

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| + Asynchronous Training Development | + Articulate Storyline Rise | + Generative AI Integration |
| + Curriculum Alignment | + Project Management | + Experiential Learning Design |
| + SOP Development | + LMS Administration | + Content Writing |

PROFESSIONAL EXPERIENCE

INSTRUCTIONAL DESIGNER • Lexia Learning August 2024 - July 2026

- Accelerated content development by 50% by integrating generative AI into design workflows, ensuring strict data privacy while creating scalable asynchronous training for Sales, CS, and Marketing using Articulate Storyline, Rise, and Mindtickle AI.
- Boosted people manager coaching skills by 30% by designing objective-aligned curricula and partnering with SMEs and cross-functional teams to build custom storyboards, content, and interactive prototypes.
- Increased learner engagement by 86% through the creation of over 20 experiential learning activities and the establishment of standardized SOPs and style guides for seamless eLearning production.
- Directed end-to-end instructional design operations across multiple high-priority projects, consistently meeting tight deadlines while managing the full lifecycle of development, review, and publishing.

INSTRUCTIONAL DESIGNER • Yorktown SG August 2022 - August 2024

- Converted complex courseware for FMS using MELD and PowerPoint while executing rigorous quality assurance reviews on instructor guides and core learning materials.
- Delivered 100% client satisfaction by modernizing and updating 75 lessons, ensuring high pedagogical standards and precise alignment with instructional goals.
- Executed comprehensive quality assurance across instructor guides, media, and courseware, driving zero-defect deliverables across 75 updated lessons.
- Transformed legacy learning materials into updated FMS courseware via MELD and PowerPoint, maintaining a 100% client satisfaction rating across 75 completed modules.

INSTRUCTIONAL DESIGNER • CTI March 2021 - August 2022

- Co-produced 120 eLearning and instructor-led training modules in five months within a 4-person team, translating complex government technical publications into accessible, highly effective content for US Naval recruits.
- Designed complete end-to-end learning packages, authoring lesson design strategies, instructor plans, learner guides, job aids, and knowledge assessments tailored to simplify technical information for novice trainees.
- Accelerated team onboarding and proficiency by training and mentoring new employees on proprietary instructional design software, including AIM II and MELD.
- Upheld rigorous quality standards by leading peer reviews and seamlessly incorporating stakeholder feedback to ensure accuracy and alignment across all deliverables.

PROFESSIONAL EDUCATOR • DCPS August 1988 - March 2021

- Designed and delivered multi-modal instruction across online, face-to-face, and self-paced environments, incorporating rich multimedia and Universal Design for Learning (UDL) principles to engage diverse adult learners.
- Evaluated and optimized instructional effectiveness against target scope objectives and learning outcomes, driving continuous improvement in course quality and learner performance.
- Facilitated educator development sessions, equipping instructional staff with modern adult learning strategies, effective multimedia integration, and updated pedagogical methods.
- Advised district-wide curriculum evaluation, collaborating with key leadership to analyze, select, and adopt high-impact learning frameworks aligned with organizational objectives.

EDUCATION

MA Educational Technology • Jacksonville University
BA Education • Eastern Illinois University